

Mushrooms Inc. (OTC:MSRM) Launches New Health Supplements, Progresses with German Partnership, and Boosts Engagement Initiatives.

Estero, FLA., March 05, 2024 – [Mushrooms Inc.](#), ([OTC: MSRM](#)) a developing leader in biotechnology and sustainable healthcare innovation using mushrooms and mycelium, is excited to announce a suite of strategic initiatives aimed at transforming the healthcare landscape. These initiatives include the launch of two groundbreaking health supplements, LONGEVITY and SPORT+, and the exploration of a development collaboration with a renowned scientific team in Germany. These efforts underscore Mushrooms Inc.'s commitment to innovation, sustainability, and the advancement of global health.

Introducing LONGEVITY and SPORT+

Mushrooms Inc. proudly introduces LONGEVITY and SPORT+, health supplements designed to harness the power of potent mushrooms and other proven ingredients for specific health and wellness goals. LONGEVITY aims to support overall wellness and healthy aging, featuring ingredients like Organic Lion's Mane for cognitive function and Pomegranate for heart health. SPORT+ is crafted to enhance athletic performance and recovery, combining adaptogen mushrooms with essential vitamins and minerals to support energy and endurance. These products are now available for purchase on their [website](#), through [Amazon](#), and through other retail and wholesale channels, marking a significant step forward in Mushrooms Inc.'s health and wellness offerings.

Collaboration with German Scientific Team

In addition to our product launches, Mushrooms Inc. is focused on a collaboration with a distinguished scientific team in Germany, known for their pioneering work in bacterial detection technologies. This is the same team that their lead chemist, Maqsd Suriev, worked with in the development of bacterial detection films using biopolymers. This exploratory phase aims to leverage shared expertise and resources to advance the development of innovative healthcare solutions, including a next-generation bacterial detection bandage. While formal agreements are in process, this collaboration represents Mushrooms Inc.'s dedication to leading-edge research and development in the healthcare sector.

Enhancing Engagement: Monthly Video Series and YouTube Channel

Mushrooms Inc. is excited to launch a new marketing and outreach initiative, marked by the debut of our monthly video series and the official Mushrooms Inc. YouTube channel. This platform will serve as a hub for monthly updates and insights on our groundbreaking developments, strategic milestones, and ongoing initiatives, reinforcing our commitment to

transparency and engagement with our shareholders and the broader community interested in sustainable healthcare solutions.

What to Expect from Our YouTube Channel:

- **\$MSRM Performance Updates:** Dive deep into Mushrooms Inc.'s performance, including stock analysis and growth strategies.
- **Innovation at Mushrooms Inc.:** Discover the latest in product developments and research breakthroughs.
- **Sustainability and Impact:** Learn about our efforts to address global health challenges through sustainable innovations.
- **Corporate News and Announcements:** Stay informed about strategic partnerships and key milestones.

We invite you to engage with Mushrooms Inc. by subscribing to our [YouTube channel](#) for the latest news and developments. Your support and feedback are vital to our mission.

A Vision for the Future

These initiatives are part of Mushrooms Inc.'s broader strategy to address pressing health challenges through innovative, sustainable solutions. The launch of LONGEVITY and SPORT+ supplements, alongside the exploration of a collaborative partnership in Germany, lays the groundwork for future advancements in nutrient delivery systems and healthcare technologies. "We are at an exciting juncture in our journey," says Mushrooms Inc. CEO, Kimberly Carlson. "Our latest product launches and the collaboration in Germany are pivotal steps towards realizing our vision for a healthier, more sustainable future. We look forward to sharing our progress and continuing to drive clean, nature-based innovation in the healthcare industry."

Mushrooms Inc. remains committed to transparency and stakeholder engagement as we navigate these developments. For more information about our products, initiatives, and the potential German collaboration, please visit [Mushrooms Inc.](#)

About Mushrooms Inc.

[Mushrooms Inc.](#) (OTC: MSRM) is a publicly traded company on the OTC Markets with the stock symbol MSRM and is the first industrial mushroom company to be listed on a public exchange. Mushrooms Inc. is a pioneering biotech company, deeply entrenched in the world of mycology. Our primary mission is to harness the transformative potential of Mycelium, especially for groundbreaking applications in the healthcare sector. Our dedicated R&D endeavors are underpinned by advanced technology, ensuring rigorous testing and validation of the manifold health benefits of mushrooms, thereby leading to the formulation of scientifically backed supplements.

Our recent patent underscores our innovation-driven ethos, detailing novel methods for bacterial detection and nutrient delivery using mycelium. This patent stands as a testament to our commitment to intertwining age-old wisdom with contemporary technological advancements, aiming to revolutionize healthcare interventions and amplify overall well-being. Inspired by the vision and resilience of mycology pioneers, Mushrooms Inc. establishes robust partnerships, resulting in products that champion both human health and environmental sustainability.

Safe Harbor Statement

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made.

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Prior Press Releases

1. [Mushrooms Inc. \(OTC:MSRM\) expands on full patent filing for Nutrient-Delivery Textile Innovation, MYCOThread](#)

2. [Announces Full Patent Filing for Groundbreaking Mycelium Technology Providing Bacterial Detection and Nutrient Delivery](#)
3. [Announces Diverse Business Development Team Assembled to Drive Company Growth](#)
4. [Poised for Textile Innovation and Global Impact as Full Patent Filing for Mycelium Thread Nears Completion](#)
5. [CEO, Kimberly Carlson, Discusses Exciting Potential of Industrial Mushroom Industry on Psychedelic Spotlight Podcast](#)
6. [Announces Plan for Acquisitions and Vertically Integrated Business Development by Partnering with diversified Mushroom Market Leaders](#)
7. [Mushrooms, Inc. Announces Name and Ticker Symbol Change on O.T.C. Markets to "MSRM"](#)